

Press Release



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FOR IMMEDIATE RELEASE

Windsor Welcomes Rick Hamilton As Market Channel Manager

Denver, CO – Windsor Industries, a Member of Kärcher Floor Care is pleased to announce that Rick Hamilton has joined Windsor in the position of Market Channel Manager supporting the Corporate, Rental, Unisource, GSA and OEM channels.

This is Hamilton's second time as a strong contributor to Windsor's Marketing Department. Hamilton comes back to Windsor with great knowledge and experience both in marketing and floor care equipment. He will be working hard to address customer needs and help increase sales in each channel.

Hamilton, after graduating with a degree Journalism from the University of Colorado in 1985, joined the Windsor team as a Senior Communications Coordinator in 1988. During this time, he developed sales promotions, created and managed sales force incentive programs, and produced marketing materials to help increase sales.

In 1997, Hamilton became the Director of Marketing/Communications. In this position, he successfully merged Quadra and Windsor Marketing/Communications departments, helped launch new products, and much more.

While away from Windsor, Hamilton has gained other valuable experience. He has worked at Everest 50, a real estate investment and construction company, and developed Hamilton Marketing/Communication, where he developed and implemented marketing and communication strategies for clients.

Windsor proudly welcomes Rick Hamilton to his new position as Market Channel Manager.

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Windsor Industries manufactures a full line of innovative floor maintenance equipment for all your cleaning needs, including: Carpet Extractors and chemicals, vacuum products, Floor scrubbers and sweepers, and floor machines and burnishers.

Kärcher Floor Care brings together the best brands in the commercial cleaning and maintenance industry: Windsor, Prochem and Century 400. Together, these brands have provided floor care equipment and chemicals for more than 35 years. The company is headquartered in Englewood, CO, with facilities in Chandler, AZ.