

Press Release



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CONTACT

Janine Reeder

800/444-7654 x184

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Janine.reeder@windsorind.com

Windsor Launches “Windsor Connect” Online Training Webcasts.



Denver, CO, August 18, 2008 -Windsor Industries is excited to launch the **Windsor Connect** on-line training system. This exciting educational system incorporates live streaming video, Power-Point, chat, polling, and testing. The programs can be viewed either live or in an archived form by accessing them through the Windsor website (www.windsorind.com) under the “Windsor Connect” link.

Richard “Bo” Bodo, director of training for Windsor, says that “this system will allow us to rapidly expand our training capabilities by reaching out to our customers with information and training that they can access at their convenience.” Planned uses for the Windsor Connect system include product training, product launches, and IICRC Apprentice training in both hard and soft floor care.



Furthermore, the Windsor Connect system will be used by the technical services group for basic service training and even trouble-shooting under the name “Windsor Tech Connect.”

Windsor’s new online system provides interactive training, product demonstration and live online question and answer sessions.