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## Castle Rock Industries Wins the ISSA Innovation Award for the Windsor Chariot™

Denver, Colorado USA – ISSA debuted their new **Innovation Award** at this year's show in Las Vegas, October 19-21. Castle Rock Industries was awarded the **most innovative product (Power Equipment category) for the Windsor Chariot™**.

This year's ISSA show featured the new **Innovation Fashion Show**—a full-scale production number (including Vegas show girls) showcasing the newest products and technology in the industry. The show included six categories: Chemicals, Power Equipment, Supplies/Accessories, Paper/Plastics, Business Services/Training, and Other Janitorial Products. Exhibitors were excluded from voting; only distributors, building service contractors and in-house service providers were eligible to vote at on-site kiosks for the most innovative product in each category.

**Windsor's Chariot** won the Power Equipment category against 11 competitors: AcroBatt<sup>1</sup> (Advance), XT High Performance Battery Electric Burnisher<sup>2</sup> (Betco Corporation), Brush & Clean Carpet Dry Cleaning System<sup>3</sup> (Brush & Clean Corporation), BOOST™ Scrubber<sup>4</sup> (Clarke, a Division of Alto), Perfect Vac<sup>5</sup> (IMIG, Inc.), Next Generation QuickDraw™ Chemical Injection System<sup>6</sup> (Kaivac, Inc.), Razor Plus Automatic Walk-behind Auto Scrubber<sup>7</sup> (Kent), Pacer PB<sup>8</sup> (NSS Enterprises, Inc.), Revolution RXL<sup>9</sup> (Pioneer Eclipse Corporation), ProPack SRS-600 Backpack Sprayer<sup>10</sup> (Shurflo, Inc.), and ReadySpace™ Carpet Care Technology<sup>11</sup> (Tennant, Nobles).

The Chariot platform is a new category of cleaning equipment – the industry's first “stand-up” machines. Windsor continues to launch new Chariot models to address additional cleaning needs. The new models, introduced at ISSA, are the Chariot iRenew interim carpet cleaner and the Chariot iVacuum wide area vacuum, which increases the family to five. “Chariot owners have embraced the new stand-up platform design,” comments Bob Gorsky, Corporate Market Channel Manager for Windsor, “So much so that they are now asking for other cleaning functions to be provided in the same stand-up platform. “Two new models are being launched due to customer feedback and demand”. **The New Chariot™ stand-up platform now offers customers five models and four distinct cleaning processes:** Vacuuming, Interim carpet cleaning, Scrubbing (Disk and Cylindrical), and Burnishing.

The Chariot increases productivity, cleaning consistency and job quality by providing:

- o Increased floor coverage, with higher speeds and extended battery life

- Reduced operator fatigue over the course of a normal shift, especially when compared to other walk-behind machines, and even ride-on machines in certain applications.
- Greater maneuverability, especially in small, complex layouts typically found in supermarkets, retail stores, education and healthcare facilities, and various types of government and public buildings.

The end result is a new “stand-up” platform of machines that is simple, agile and productive, that can reduce cleaning and burnishing times up to 50% over traditional walk-behind machines. **The Chariot provides a whole new way of thinking about virtually every aspect of cleaning technology, including:**

- A comfortable and efficient stand-up platform with pedal controls for acceleration and braking.
- New steering controls for greater maneuverability and flexibility.
- Selection of high efficiency electrical components for optimal power usage and longer run time.
- An “easy-to-exchange” battery system that can be easily serviced, and allows operators to effectively double their run time.

In the cleaning industry, where labor accounts for 70 to 90% of floor care operating costs, the greatest benefit comes from those products that increase productivity. With the new Chariot machines, Windsor far surpasses the productivity of today’s machines. The Chariot combines the speed of a ride-on with the flexibility and responsiveness of a walk-behind in complex cleaning environments. **Why walk, when you can step up to a Chariot?**



**\*Chariot is registered trademark of Windsor Industries**

1 AcroBatt is a registered Trademark of Advance.

2 XT High Performance Battery Electric Burnisher is a registered trademark of Betco Corporation.

3 Brush & Clean Carpet Dry Cleaning System is a registered trademark of Brush & Clean Corporation.

4 BOOST™ Scrubber is a registered trademark of Clarke, a Division of Alto.

5 Perfect Vac is a registered trademark of IMIG, Inc.

6 Next Generation QuickDraw™ Chemical Injection System is a registered trademark of Kaivac, Inc.

7 Razor Plus Automatic Walk-behind Auto Scrubber is a registered trademark of Kent.

8 Pacer PB is a registered trademark of NSS Enterprises, Inc.

9 Revolution RXL is a registered trademark of Pioneer Eclipse Corporation.

10 ProPack SRS-600 Backpack Sprayer is a registered trademark of Shurflo, Inc.

11 ReadySpace™ Carpet Care Technology is a registered trademark of Tennant, Nobles.